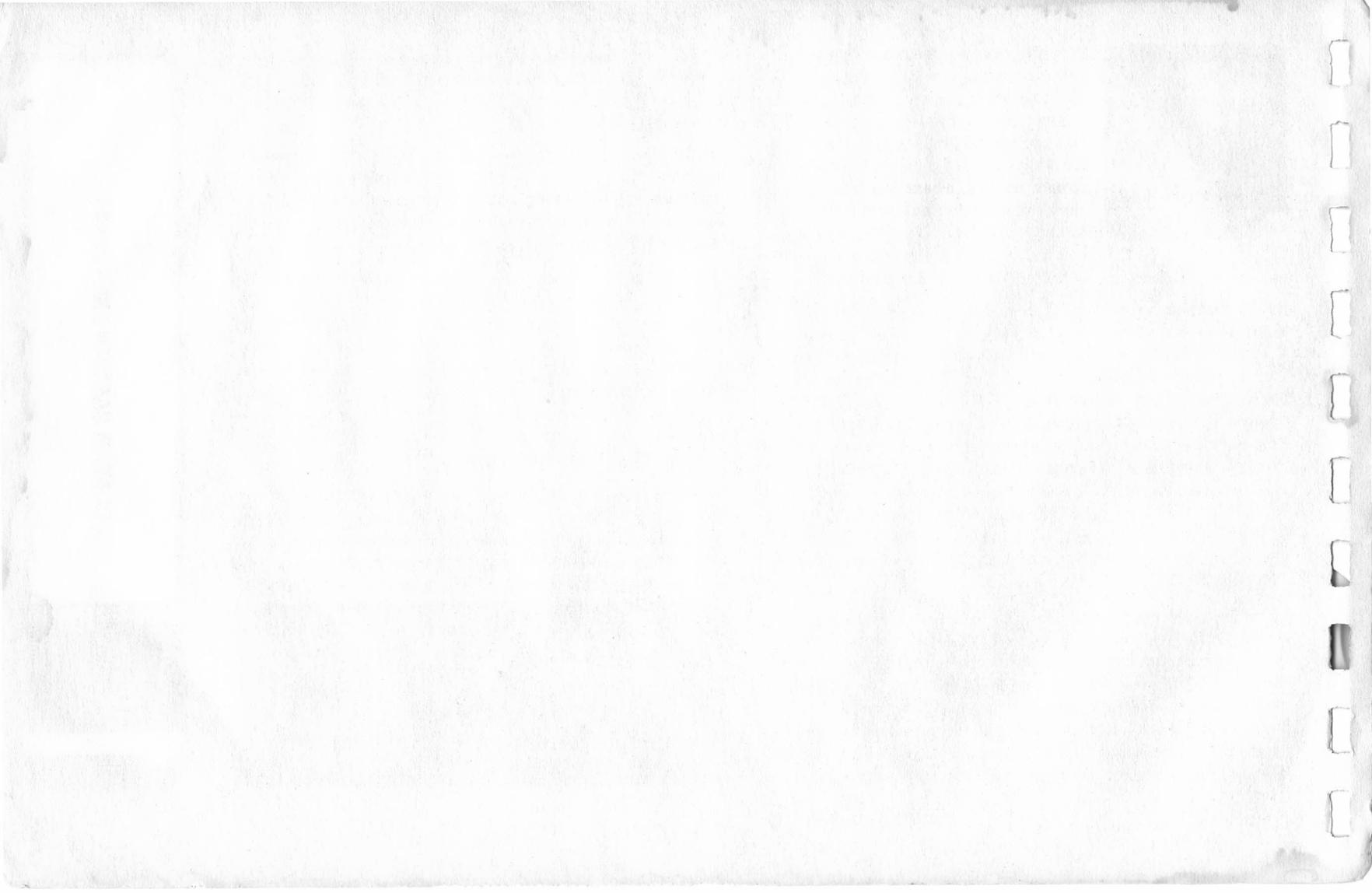


1

WALLY BYAM CARAVAN AND CLUBS





The late Wally Byam, Pioneer trailer traveller, founder of Airstream Inc.

You are now an Airstream owner. The magic doors to fun, friendship and adventure are wide open to you ... and the rich rewards are endless. You are now eligible to take part in all Wally Byam Caravans and Airstream Rallies. There are four rallies held annually: one in the North West, South West, North East, and South East, and folks look forward to them with eager anticipation.

As an Airstream owner, you are also eligible to make an application for membership into the Wally Byam Caravan Club International — the largest and most influential travel trailer club in the world. There are WBCC units throughout the United States, five in Canada, and one in Mexico. All operate autonomously, electing their own officers and setting their own dues. All new members are required to join through a local unit. (Legislation was adopted in 1962 stating that members-at-large would no longer be accepted.) At the time your application is made, International dues are paid along with Unit dues. At present, International dues are \$3.00 per year per trailer. Unit dues average from \$1.00 to \$5.00.

Some units get together for monthly rallies while some have weekly Dutch-treat dinners in addition to their regular rallies. In areas where weather does not permit year-round rallies, the dinner meetings are very popular. They give members a wonderful opportunity to keep in touch and to plan events for the more seasonable times of the year. International, Regional and Unit Officers are elected annually. If you are interested in joining the Wally Byam Caravan Club

International, get in touch with the secretary in your area. The name of each secretary is listed in the Headquarters Office (15939 Piuma Ave., Cerritos, California 90701) and your letter will be forwarded.

The first Wally Byam Caravan was in 1951. Since then there have been 57 caravans to most parts of the world. The annual caravans to Canada and Mexico have become so popular that in recent years we have conducted two caravans each year to these neighboring countries.

Traveling with a Wally Byam Caravan teaches you how to travel in a foreign country as well as how to get the most enjoyment out of your Airstream. You travel with both old and new Airstream owners — sharing experiences; learning from one another and enjoying a new kind of fellowship. On the caravans and in the club, you will make life-long friends, friends who become closer and dearer to you than many you have known all your life. As Wally used to say: "You will never be alone or lonely."

Traveling with the caravan offers many advantages; the security of group travel, recognition, and unusual opportunities to see special places and meet special people. Many of these opportunities, which would never be possible for individuals, are routine for the caravan. The blue beret,





the badge of Airstream ownership and identification for a Wally Byam Caravanner and Club member, is an open sesame to excitement and adventure.

Several months before a caravan rolls, it is announced in the CARAVANNER and the BLUE BERET (the club's official monthly publication), a registration coupon is printed for your convenience, and everyone who registers receives a detailed bulletin telling about that particular caravan, what to bring along and how to prepare for it. When going to Mexico and Central America, such matters as insurance, tourist cards and other details connected with border crossings are all handled for you by the Caravan Staff. When you go on a high adventure caravan such as one to Europe, Africa or around the world, all details are also taken care of for you. About all you have to do is get your passport and take your shots. Those are two items we cannot do for you — or we would.

On every Airstream Wally Byam Caravan, the route is carefully planned and arrangements are made for parking, entertainment, tours, etc., long before the caravan ever leaves. A day-by-day itinerary is planned and a copy indicating the mail stops is given to all Caravanners in advance.

Although Airstream provides a caravan team consisting of a leader, recreation leader, advance representative, and service representative, the caravan is actually run by committees made up of the caravan members themselves. The Airstream Wally Byam Caravans are a family affair. Everyone participates and becomes a part of the great Airstream family. Each is an unforgettable experience.

Only Wally Byam Caravanners and WBCC members are entitled to the official caravan numbers, and to be listed

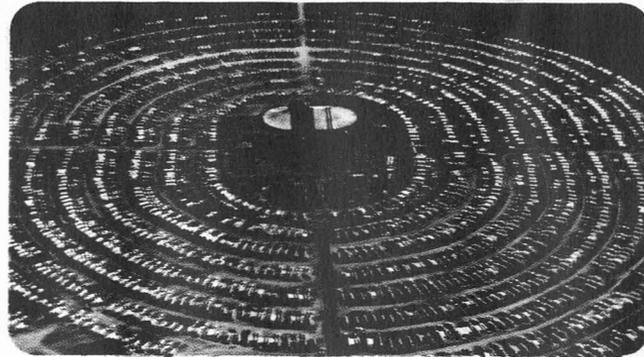


in the annual directory. Club members receive their number from the Headquarters Office. The Caravanners who are not club members receive their numbers at the rendezvous point before the caravan leaves.

The annual directory lists all WBCC members and Wally Byam Caravanners including names of those who have parking space available at home for fellow Airstream owners. It's really wonderful to be able to pull into the yard of a friend (even if you have never met) rather than have to hunt for a trailer park. The directory also lists a schedule of all major rallies for the year, all WBCC Amateur Radio Club (hams) C.B. Radio Club, and a list of Wally Byam Caravans.

Rallies held toward the end of June and the first week of July every year. Wally's birthday was July 4, and the first Rally was in the form of a huge birthday party for him, patterned after the International Rallies in Europe which he loved to attend. Until 1956, when the first Wally Byam Caravan attended the rally in Perpignon, France, Wally and his wife Stella had been the only Americans present. Everyone had such a good time at this first big get-together held in the beautiful Ozarks that the club decided to make it an annual affair. Since then International Rallies have grown tremendously in size and scope. A recent International Rally at Cadillac, Michigan brought together more than 2,828 Airstreams and some 10,000 happy people. The site of the International Rally for the summer is announced in an early fall issue of the CARAVANNER and the BLUE BERET.

In all our caravan and club activities, the program is planned for all ages—from babies in arms to those in



their nineties — but you would never guess that anyone was in the 90-year bracket.

Within the WBCC are square dance clubs, past presidents clubs, Citizen Band radio clubs, the ARCs (hams), special study groups, hiking and bird-watching groups, avid fishermen and boating enthusiasts. And many other groups like the "FREE WHEELERS."

Along with the fun, our Airstream owners recognize the need for better legislation regarding travel trailers; more overnight parking places, more sanitary stations for emptying waste-holding tanks, etc. They're also quite alert to bills adverse to travel trailers. In this field, the WBCCI has a strong National Legislative Committee, and we are justly proud of their accomplishments.

When you bought your Airstream, you not only bought the prestige travel trailer in America, but truly a whole new way of life. Enjoy it! Many new friends are waiting to be found . . . new adventures are waiting to be discovered. We are happy to welcome you into our Airstream family.

